## Tiarnán O'Dwyer

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#### Summary

Lead UX Designer with a proven track record in managing and developing effective, intuitive and creative solutions for a wide range of web, mobile and enterprise applications.

20+ years professional experience in optimising user engagement and driving UI efficiencies for brands such as KX, Merck, eBay, Invesco, CES, Irish Life and AdaptiveMobile Security.

- Extensive knowledge and hands-on experience in UX research, usability testing, information architecture, interface design and project management.
- Experience in all stages of enterprise and consumer software development lifecycles.
- Proven background in developing and managing large-scale application implementations.
- Excellent communication, team building and team management skills.

#### **Professional Experience**

May 2022 to present	Head of UX - KX I head the UX team responsible for the delivery of our real time analytics suite.
	I work closely with our product management, marketing and business stakeholders to develop and plan our high growth initiatives.
	I am responsible for the development and validation of design concepts with our internal stakeholders and our customers and in supporting an efficient strategy

#### **Responsibilities include:**

for delivery.

- Capturing, analysing and understanding customer requirements.
- Developing and promoting a validated UX strategy.
- Designing innovative, intuitive and consistent user experiences across our applications.
- Producing wireframes, storyboards, user flows and engaging visual designs.
- Driving best UX process and efficiencies throughout the company.
- Coordinating and developing our global UX team.

• Developing and enhancing collaboration across different teams in different time zones and with different skill sets (Product Management, Data Science, Engineering etc.)

# Nov 2014Lead UX Designer & Front-End Development Team Leadto April 2022- AdaptiveMobile Security

I managed a global design and development team tasked with delivering enhanced user engagement and efficiencies across the AdaptiveMobile product suite. These included high volume data management solutions, real-time reporting systems and cloud based analytics platforms.

I worked closely with our product delivery teams, our data scientists, our clients and other stakeholders to design and deliver products with a focus on providing key competitive advantages.

#### Feb 2014 UX Consultant, UI Designer/Developer

to Nov 2014 Providing consultancy advice and developing mobile applications for clients such as Aramark and MSD Global.

#### March 2001 Lead UX Designer & Front-End Developer

#### to Feb 2014 - KCO Limited

I was the lead UX designer and UI developer for a broad range of web and mobile applications. I also managed the engineering team in tandem with client account management duties.

Services for our clients included user research, usability testing, wireframing, visual design and development of web and native mobile applications. Clients included Invesco, Irish Life, Goffs/DBS, eBay and Unilever.

#### **Key Skills**

HTML5 LESS/SCSS JavaScript/jQuery Git / SVN Sublime Text Coda Wordpress Sketch Miro

Figma FigJam Invision Adobe Photoshop/Illustrator Adobe After Effects

## Education

2010 - 2011	<b>BAU Design School, Barcelona</b> Postgraduate Degree in Motion Design
1994 - 1998	<b>Dublin Institute of Technology</b> Degree in Visual Communications
1988 - 1994	Belvedere College, Dublin

#### Interests

Typography, photography, interaction design, 3D modelling, snowboarding, running and reading.

## References

Available on request

## UX Artefacts & UI Designs

Available on request